

# Event Sponsor Derby

## 6666 NRHA Derby Presented by Markel

### THIRD LARGEST REINING EVENT IN THE WORLD

<b>4,300+</b> ENTRIES	ATTENDANCE IN EXCESS OF <b>30,000</b>
<b>\$8.8 MILLION</b> ECONOMIC IMPACT	
More than <b>\$4.5</b> <b>MILLION</b> IN DIRECT SPENDING	<b>\$1.6 MILLION+</b> IN PAYOUT

**Sponsorship Packages:** (X = provided), Can move ammenities to different levels, ability to donate in-kind awards for up to half of sponsorship.

	<b>Platinum Sponsorship \$10,000</b>	<b>Gold Sponsorship \$5,000</b>	<b>Silver Sponsorship \$2,500</b>
10'x10' Vendor Space	<b>Included (location limited)</b>	<b>30% Discount</b>	<b>10% Discount</b>
Full page color ad in event program	<b>X</b>		
Banner (high-traffic location)	<b>2</b>	<b>1</b>	
Listing on Electronic Score-board	<b>Logo</b>	<b>Name</b>	
Listing on Webcast	<b>Logo</b>	<b>Name</b>	
Listing on Live Score Web page	<b>Logo</b>	<b>Name</b>	
Name and/or Logo in <i>NRHA Reiner</i> magazine	<b>X</b>	<b>X</b>	<b>X</b>
Linked logo on Derby Website	<b>X</b>	<b>X</b>	<b>X</b>
Sponsor PA During Event	<b>X</b>	<b>X</b>	
VIP Badges	<b>4</b>	<b>2</b>	<b>2</b>
Cantina Lunch Passes	<b>2</b>	<b>2</b>	<b>2</b>
VIP Parking passes	<b>2</b>	<b>1</b>	<b>1</b>