



# Don't just come to the show... Be a part of the show!!

Become a sponsor of the 2009 NRHA Derby and receive more benefits than ever.

Each level of sponsorship has opportunities to put your name in the title of specific classes. If you wish to be a class title sponsor, please contact Todd Barden at 405-946-7400, ext. 106 [tbarden@nrha.com](mailto:tbarden@nrha.com).

Thanks in advance!

Todd

## **Platinum Sponsorship Level - \$5,000 cash or \$7500 in product**

- Opportunity to have a class named in your honor
- Logo placement on NRHA website, with link to sponsor site
- Public Announcements during the class your product/money supports
- Opportunity for a representative of your company to be a part of your class' awards ceremony
- One 3' X 8' banner (provided by sponsor) to be displayed in high traffic area
- 4 Main arena box seat tickets for the entire event
- 1 VIP Parking pass
- 2 Cantina passes
- Business Card Ad in Open & Non Pro Draw Sheets
- Special recognition in *NRHA Reiner* "Thank You" ad

### **Gold Sponsorship Level - \$2,500 cash or \$3500 in product**

- Opportunity to have a class named in your honor
- Logo placement on NRHA website, with link to sponsor site
- Public Announcements during the class your product/money supports
- Opportunity for a representative of your company to be a part of your class' awards ceremony
- 4 Derby Passes, allowing general admission access for the entire event
- 1 VIP Parking pass
- Special recognition in *NRHA Reiner* "Thank You" ad

### **Silver Sponsorship Level - \$1000 cash or \$2000 in product**

- Opportunity to have a class named in your honor
- Logo placement on NRHA website
- Public Announcements during the class your product/money supports
- 2 Derby Passes, allowing general admission access for the entire event
- Special recognition in *NRHA Reiner* "Thank You" ad

### **Classes available for Ancillary Class Sponsorship:**

#### **Two (2) Complete Slates to chose from!**

Open

Intermediate Open

Limited Open

Rookie Professional

Non Pro

Intermediate Non Pro

Limited Non Pro

Prime Time Non Pro

Novice Horse Open Level 1

Novice Horse Open Level 2

Novice Horse Non Pro Level 1

Novice Horse Non Pro Level 2

Youth 13 & Under

Youth 14 – 18

Unrestricted Youth

10 & Under Short Stirrup

Rookie Level 1

Rookie Level 2

Green Rookie

## **FACTS ABOUT THE NRHA DERBY:**

- 1,000+ Entries
- 50,000 Spectators
- \$ 9.6 Million Economic Impact
- More than \$600,000 Awarded in Prize Money

## **DEADLINES AND INFO:**

- ✓ Deadline for money and/or product no later than June 15<sup>th</sup>
- ✓ 3' x 8' Banners – must be provided by the sponsor and must be in the NRHA office no later than June 5, 2009. Any banners not provided will be created and invoiced to Sponsor by NRHA. Sponsor will be responsible for the cost of shipping. Sponsor banners must remain hanging until the show is completely over.
- ✓ NRHA website logo – must be in JPG, GIFF or PNG no smaller than 72 DPI and must be sent to NRHA Offices by June 5, 2009.
- ✓ Box seat tickets/exhibitor pass, cantina tickets and parking pass will be available for pick up in the hospitality room at the show and must be picked up by the person whose name is listed on the sponsorship.
- ✓ \*All sponsor amenities are subject to availability and the receipt of proper and complete materials by specified deadlines. NRHA reserves the right to refuse sponsor request or change any amenity at any point during the sponsorship. Please see descriptions and details for all requirements and deadlines.